

# THE SIGNIFICANCE OF FESTIVALS FOR AFRICAN & AFRODIASPORIC CREATIVE ECONOMIES

10.10.2025 IAAW, INVALIDENSTRASSE 118, ROOM 410

**9:15**

WELCOME BY ReCrEA TEAM

*Roberta Comunian (King's College, London), Susanne Gehrmann (Humboldt-Universität zu Berlin) & Teke Jacob Ngomba (University of Aarhus)*

**9:30 - 10:00**

FROM POETICS TO PATRONAGE: ORÍKÌ AS AN AFFECTIVE INFRASTRUCTURE IN NIGERIA'S FESTIVAL ECONOMY

*Toluwalupe Orotoye (University of Ibadan)*

**10:00 - 10:30**

THE LEADING ROLE OF "FILM AFRICA" LONDON IN THE CIRCULATION OF AFRICAN CINEMAS

*Estrella Sendra (King's College, London) & Robin Steedmann (University of Glasgow)*

**11:00 - 12:30**

ROUNDTABLE – TRAJECTORIES AND IMPACTS OF LITERARY FESTIVALS IN SOUTH AFRICA AND GERMANY

*Stefanie Hirsbrunner (African Book Festival Berlin, director) & Niq Mhlongo (writer & co-founder Gauteng International Book Festival)*

**14:00 - 14:30**

FASHION IDENTITY AND CONTEMPORARY TRENDS IN NIGERIAN MOVIE AWARD EVENTS

*Fadekemi Olawoye (Goethe Universität Frankfurt am Main)*

**14:30 - 15:00**

ECONOMIC, SOCIAL, CULTURAL AND ENVIRONMENTAL FESTIVAL SUSTAINABILITY: A CASE STUDY OF THE SOUTH AFRICAN NATIONAL ARTS FESTIVAL

*Jen Snowball, Fiona Drummond, Nkululeko Sibanda & Mawuko Gyan (Rhodes University, Makhanda)*

**15:00 - 15:30**

FESTIVALIZING CONGOLESE LITERATURE: FIELD NOTES FROM BERLIN AND LUBUMBASHI

*Ramcy Kabuya (Humboldt-Universität zu Berlin)*

**16:00 - 17:00**

DIALOGUE – KINSHASA'S INTERNATIONAL CINEMA FESTIVAL AND THE GROWTH OF THE CONGOLESE FILM INDUSTRY

*Tshoper Kabambi (filmmaker & director Festival International du Cinéma de Kinshasa)*

**THE WORKSHOP IS PUBLIC. ALL WELCOME!**

**FOR ONLINE PARTICIPATION PLEASE CONTACT [susanne.gehrmann@hu-berlin.de](mailto:susanne.gehrmann@hu-berlin.de)**