



Creative Imagination **WORKSHOP**
Programme



June 14, 2022 | 10 - 11 AM | ZOOM

**DIGITAL
FILM HUBS**



WORKSHOP PROGRAMME

10:01 – 10:03 **WELCOME**

Chair: Avril Joffe

10:03 – 10:05 **VOUCHER SCHEME "TEASER"**

Lead investigator: Dr Roberta Communion

10:05-10:06 **GUEST SPEAKER INTRODUCTIONS**

Creative Partnerships Coordinator: Vuyo Madyibi

10:06-10:09 **PRESENTATION 1**

Dr Alasambom Nyingchuo presents his current research on Decolonizing Digital and his previous research on guerrilla filmmaking in Cameroon; focus on the obstacles that artists and cultural entrepreneurs face around dissemination, especially in accessing western online marketing and distribution platforms. What can South Africa learn from them?

10:10- 10:13 **PRESENTATION 2**

Skhumbuzo Mvelase (NFVF EC Digital Film Hub) presents the EC Hub and its work – its role and who can access it.



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10:13 -10:16 PRESENTATION 3

Aya Dlova (Manager at Cortex Hub) presents the EC Film Digital Hub and the work that they do; digital entrepreneurship. How has it been working since its inception in 2020? Highlight what collaborations are possible through the hub for this project.

10:16 - 10:19 PRESENTATION 4

Sthembiso Mphehle (Filmmaker at Tshimogolong) presents the work that the Tshimogolong precinct does, the skills needed and competencies and how TP could support a hub. Highlight the Ghanaian project that Tshimogolong is supporting.

10:19 - 10:22 PRESENTATION 5

Ojoma Ochai (CC Hub) presents the work of the CC Hub and her research on digital trends she did for UNESCO.

10:22 - 10:25 PRESENTATION 6

Unathi Lutshaba presents the work SACO does, who they are, the resources they have on these topics and how to access them, and how SACO's research can support the projects in the AHSCE South Africa.



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10:25 - 10:40 **INTERACTIVE SESSION - DISCUSSION**

Avril Joffe facilitates the discussion and opens the floor to the participants.

10:40 - 10:46 **PRESENTATIONS**

1. Teagan Bristow presents the Wits Digital Arts department's work with Tshimogolong and the research they are running.
2. Smangele Mauka speaks on how to leverage technology and AI to build digital information hubs in the audio-visual sector.
3. Nano Mothibi presents the GFC Film Discovery Summit taking place 18-21 October 2022.

10:46 - 10:56 **Q&A**

Chair: Avril Joffe

10:57- 10:59 **SUMMARY & CLOSING**

Chair: Avril Joffe

10:59 - 11:00 **VOTE OF THANKS**

Creative Partnerships Coordinator: Vuyo Madyibi

- Upcoming events (Theme 2 & 3)
- Padlet

