



Creative Imagination **WORKSHOP**
Programme



June 28, 2022 | 10 - 11 AM | ZOOM

**DEVELOPING
ALTERNATIVE
SCREENING VENUES**



WORKSHOP PROGRAMME

10:01 - 10:03 **WELCOME**

Chair: Avril Joffe

10:04 - 10:06 **VOUCHER SCHEME "TEASER"**

Lead investigator: Dr Roberta Comunian

10:06 - 10:07 **GUEST SPEAKER INTRODUCTIONS**

Creative Partnerships Coordinator: Vuyo Madyibi

10:07 - 10:10 **PRESENTATION 1**

Amy Shelver (Researcher-SACO):
Presents SACO's Audience Development Strategy report.

10:11- 10:14 **PRESENTATION 2**

Jacqueline Motsepe (KZN Film Commission):
The KZN Film Commission presents its Audience Development initiative through its film screening project in the region of KZN.



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10:15- 10:18 **PRESENTATION 3**

Sivuyisile Giba (SivuBuhle Media):
Addresses the lack of screenings of South African documentaries and films in underdeveloped communities.

10:19 - 10:22 **PRESENTATION 4**

Jonathan Gimpel (Atlas Studios):
Introduces the First
Wednesday Film Club and its possible revival.

10:23 - 10:32 **PRESENTATION 5**

Mocke Jansen van Veuren (Lecturer: Wits Film and Television) - Presents the Kiptown and Eldos Digital Film and Arts Production and public screenings.
Neo Monyamane (Independent Filmmaker/Director) and Prince Massingham (Filmmaker/ Writer) - Present the Kiptown Community Initiative.

10:33 - 10:36 **PRESENTATION 6**

Beverley Mitchell (Writer, Director, Producer) - Presents the Young Filmmakers CSI after-school program in the Western Cape.



10:37 - 10:55 **INTERACTIVE SESSION - DISCUSSION**

Chair: Avril Joffe

10:56 - 10:58 **SUMMARY & CLOSING**

Chair: Avril Joffe

10:59 - 11:00 **VOTE OF THANKS**

Creative Partnerships Coordinator: Vuyo Madyibi

- Upcoming event:
Voucher Scheme Launch 05 July, 10am - 11am.

