

**INFORMATION SHEET FOR PARTICIPANTS**

REC Reference Number : MRA-21/22-29581

**Title of study**

**AHSCE: AFRICAN HUB FOR SUSTAINABLE CREATIVE ECONOMIES**

**Invitation Paragraph**

We would like to invite you take part in this research project on sustainable creative economies in Africa, which supports the development of sustainable creative economies in 3 African countries (Nigeria, Kenya and South Africa).

**What is the purpose of the study?**

The project aims to support the development of sustainable creative economies in Africa. It seeks to achieve this by empowering African Higher Education Institutions (HEIs) to interact with their creative economy stakeholders and entrepreneurs (including graduates, creative entrepreneurs, creative intermediaries, and policymakers). The project builds on the recognition that while HEIs in Africa play a crucial role as intermediaries in the continent's creative economies and their development, very little support has been given to strengthen their role in developing knowledge, networks and expertise in this area. The project proposes that reinforcing the capacity of HEIs to interact with key stakeholders and entrepreneurs could have a positive and sustainable impact on the individuals, communities and sectors involved. This will also support a more innovative and diverse workforce by offering access to practical knowledge and supporting collaborative opportunities.

**Why have I been invited to take part?**

You have been invited to participate either as: creative or cultural practitioner, key informant (policy makers or creative/cultural manager) or manager of a creative project.

**Do I have to take part?**

No, your participation is completely voluntary, and you can decide not to take part

**What will happen to me if I take part?**

If you take part, you will be invited to attend an event (with the possibility to also take part in the Creative Voucher scheme) and contribute to the discussion on the development of creative economies in Kenya, Nigeria and South Africa. You will also be given access to a padlet platform to support participants interaction. The event discussion and data will be recorded. Your participation is voluntary and that you are free to withdraw at any time without giving any reason.

**What will the content of the event be?**

We are going to talk about general and open topics, similar to the ones below

- How universities can better interact and support local creative economies
- How research, knowledge and innovation can benefit the sector
- What are the needs and challenges for local creative economies?

**What are the possible risks of taking part?**

There are no risks in taking part.

**Will my taking part be kept confidential?**

The information you provide will be shared amongst participants of the event but not published elsewhere. Data collected might be also used in future research but always in anonymous form.

**How is the project being funded?**

The project is undertaken with support from the AHRC (Arts & Humanities Research Council) in United Kingdom.

**What will happen to the results of the study?**

The results of the study will be published as reports or academic publications and made available at <https://www.creative-economies-africa.org/>

**Who should I contact for further information?**

If you have any questions or require more information about this study, please contact me using the following contact details:

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**What if I have further questions, or if something goes wrong?**

If this study has harmed you in any way or if you wish to make a complaint about the conduct of the study you can contact King's College London using the details below for further advice and information:

The Chair, Arts & Humanities Research Ethics Panel, [rec@kcl.ac.uk](mailto:rec@kcl.ac.uk)

**Thank you for reading this information sheet and for considering taking part in this research.**